

ClusteriX Dissemination event
Bozen/Bolzano, Italy
Friday, February 14th, 2014
Agenda

TIS innovation park, www.tis.bz.it

09:00 – 13:00 ClusteriX Dissemination Event “From Smart Specialization to Cross Innovation”

Target group: local/regional policy makers / authorities of the autonomous region South tyrol
[Simultaneous translation German/Italian/English](#)

1. Welcome & Keynote

09:00 Welcome & introduction, TIS innovation park

09:10 Policy Keynote EU, MEP Dr. Herbert Dorfmann *deutsch*

09:20 Introduction to ClusteriX project: Simone Hagenauer, ecoplus. Niederösterreichs Wirtschaftsagentur *englisch*

2. Smart Specialization & RIS3

09:30 Smart Specialization Approaches; “A new policy paradigm on its way from concept to practice – final results”, Dr. Henning Kroll, Competence Center Policy and Regions – Fraunhofer Institute for Systems and Innovation Research IS-Karlsruhe *deutsch*

09:50 Smart Specialization Strategy Italy, Dott. Giorgio Martini e Dott.ssa Rossella Rusca, DG-PRUC-Divisione XI - Politiche Nazionali e Comunitarie per lo sviluppo e la competitività dei territori con particolare riferimento ai sistemi della ricerca, dell'innovazione e delle imprese – Ministero Sviluppo Economico, Roma *italiano*

10:10 Smart Specialization Strategy and Innovation policy in South Tyrol, dott. Maurizio Bergamini Riccobon, director of Innovation Department, Autonomous Province of Bolzano *italiano*

10:30 Coffee break

3. Cluster as an efficient tool for competitiveness and specialization

10:50 The role of cluster managements in regional specialization processes, Dr. Dirk Fornahl, CRIE Center for Regional Innovation Economics, Universität Bremen *deutsch*

11:15 Clusterix best practice
Short presentations from Southern Denmark *englisch* / Lower Austria *deutsch* / Sweden (Östersund) *englisch*

4. Accelerating Business: from CLUSTERIX to INNOVIX

11:50 Cross Innovation Approach to promote collaborative and user-driven innovation sectoral, organisational, technological and geographic boundaries, good practice from the INTERREG IVC project “Cross Innovation”, Dr. Steve Harding Cross-Innovation Project Coordinator, Birmingham City University and Patrick Willcocks, Policy and Urban Affairs Advisor, Lead Consultant on the Regional Structural Implementation Framework *englisch*

12:15 The future Technology park in Bozen, Dr. Hubert Hofer, Direktor TIS innovation park *deutsch*

12:35 Summary & conclusions

Lunch & get-together